

Order ID: 58260 CF LOC-POL FBD - LBD: 10/14/12 - 10/21/12 HL#: 09/10/12 01:14 PM Created: Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 5042W10/15 Agency Commission: 15 % Updated: FWONG on 09/10/12 01:22 PM Agency: MULTI MEDIA SERVICES CORP. BROWN/R/US SEN MA Product: Self :03:00 Confirmed: 09/10/12 01:22 PM N. MCDONALD HHOLDS DMA RTG Demo: Sched, Code: Z Contract: 09/11/12 08:53 AM PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS Share: 0% WCVB: 0% WFXT: 0% WHDH: 0% WLVI: 0% WSBK: 0% WNDS: 0% WBPX+: 0% CABLE: 0% Time Class Eligible Days Dur SC Self Pr Item Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G M T W T F \* \* NEWS 001 MLOCAL6A 30 0.0 \$900.00 \$4,500.00 5 FIXED FBD LBD Oct 15 10/15/12 10/19/12 5 Time Class Eligible Days Item Break Type Dur SC Self Pr Sales Catg NR A/G **HHOLDS** Rate Spots Total MTWTF \* \* MORN 002 MEARLY 30 0.0 \$500.00 10 \$5,000.00 **FIXED** FBD LBD Oct 15 10/15/12 10/19/12 10 Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 003 DRACHAEL9A MTWTF . . DAY 30 0.0 \$585.00 \$2,925.00 **FIXED** FBD LBD Oct 15 10/15/12 10/19/12 5 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catq Total NR A/G **HHOLDS** Rate Spots MTWTF \* \* PRCE 004 DPRICE 30 0.0 \$1,080.00 \$5,400.00 **FIXED** FBD LBD Oct 15 10/15/12 10/19/12 5 Time Class Dur SC Self Pr Item Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G M T W T F \* \* NEWS 005 NNOON 30 0.0 \$630.00 \$3,150.00 **FIXED** FBD LBD Oct 15 10/19/12 10/15/12 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G MTWTF \* \* PHIL 007 **DDRPHIL** 30 0.0 \$650.00 \$3,250.00 **FIXED** FBD LBD Oct 15 10/15/12 10/19/12 5



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WBZ-TV

BS TELEVISION

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**FIXED** FBD

10/20/12

LBD

10/20/12

Oct 15

1



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NR A/G



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FBD - LBD: 10/14/12 - 10/21/12

09/10/12 01:14 PM

SCOTT BROWN FOR U.S. SENATE... Agency: MULTI MEDIA SERVICES CORP.

CPE: / /5042W10/15 Product:

WFXT: 0%

Agency Commission: 15 % Updated: Self :03:00

WBPX+: 0%

Created:

FWONG on 09/10/12 01:22 PM

Buyer: N. MCDONALD AE: PAT CASHEN POLITICAL-WBZ-TV

BROWN/R/US SEN MA Demo: HHOLDS DMA RTG

Sched. Code: Z

HL#:

WSBK: 0%

Confirmed: 09/10/12 01:22 PM Contract: 09/11/12 08:53 AM Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WNDS: 0% CABLE: 0%

Dur SC Self Pr Rate Spots Total Item Time Class Eligible Days Break Type Sales Catg **HHOLDS** . . . . . . S LATE 032 LTIMSUN1 30 0.0 \$315.00 \$315.00

WLVI: 0%

FIXED

**FBD** LBD Oct 15 10/21/12 10/21/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Item **HHOLDS** Rate Spots Total \* \* \* \* \* \* S NEWS 033 WSUN5ANWS 30 0.0 \$270.00 \$270.00

**FIXED** 

Oct 15 FBD LBD 10/21/12 10/21/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots NR A/G **HHOLDS** Total \* \* \* \* \* S \* MORN 034 **MCBSSAT** 30 0.0 \$990.00 \$990.00

FIXED

FBD LBD Oct 15 10/20/12 10/20/12 1

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	110	0	\$113,980.00	\$96,883.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$113.980.00	\$96.883.00	\$0.00	\$0.00